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writing sample chairman video script

Code of Conduct Script for the BOD Chairman
Topic: New Company Ethics Compliance Program

<BEGIN>

I'm proud to be Chairman of McAfee.

This organization—our organization—is a long-trusted leader in one of the most important sectors of technology, and across the entire business landscape.

Safeguarding the digital experience for 100s of millions of people, from every walk of life, in every time zone of the world, is an awe-inspiring responsibility—and an equally serious endeavor when it comes to conduct and legal compliance.

That's why I lend my voice to our CEO's in stating how critical it is that McAfee be known not just for its technology, but for its ethical and fully compliant stance anywhere, and everywhere McAfee transacts business.

100% compliance with the spirit and letter of the law is paramount, but just as essential is 100% compliance with the expectations we hold for ourselves.

McAfee's people are second to none in building software and solutions, and in providing services and consulting that empower organizations and governments to control their systems and data to the ends they imagine.

You are leaders in giving consumers the peace of mind they need as they increasingly engage in a hyper connected world.

But each of us needs to be second to none, true leaders, in the relationships we enjoy and the impressions we make on each other, and in the hearts and minds of our customers, stakeholders, reseller partners, supply chain partners, facility owners, and more...the list goes on.

The world is waiting for our contribution to protect all that matters, from the boardroom to the backyard, and everywhere in between.

The cybersecurity marketplace and countless business markets also are watching for how we speak and act.

Let's pledge across every dimension of our duty of care to behave ethically, responsibly, and fully informed by our Code of Conduct, our anti-corruption policy, and our various other documents and training programs that give us direction on how to act in every business circumstance.

Thank you for being truly representative of a McAfee that deserves the world's trust and respect.

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