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writing sample

ceo company email

Pride Month Email for the Chief Executive Officer
Topic: Diversity and Inclusion

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Team,

I'm proud to lead McAfee for many, many reasons, but first among them is our people. You.

It's important you know I'm committed to focus on people initiatives with the same depth of commitment as I put into guiding our investment in products and solutions. I firmly believe the new McAfee can create better technologies if we simultaneously empower fuller lives for you, and those who sit to your left and right, all around the world. Beginning this month, just as we innovate on all aspects of the cybersecurity software we build, we're going to innovate on all aspects of the McAfee work+life experience.

We're doing this because you have a singular voice, a unique range of talents, and a depth of experiences that define you. Combine them with the voices, talents, and experiences of your peers and you define McAfee itself. It's that simple: our shared story is McAfee's story. That's a great thing, because we're better together. We're better because we call 57 countries home, because we speak disparate languages, and because we follow a variety of faiths. Our shared story means McAfee is a company designed for the future, and designed for success—but only if we celebrate who we are with the same energy as when we win. That's why the mission, vision, and values we launched in April truly are just as important as our strategy.

That's also why our intranet looks so great today! (This is the first of what will be a series of transformations of our intranet in the future, as we celebrate McAfee's employees and the diverse communities within our global team.) While June is LGBT Pride Month around the world, I'd stress that it's vital we recognize the importance of self-affirmation, dignity, visibility, and equality rights every day of the year. Pride also reminds us to fight prejudice and discrimination in our own lives. Of course, inclusion isn't a sometimes thing. Diversity isn't one and done.

So it's great to share with you that McAfee is beginning to do its part to live up to the promise of Pride. The world's most successful companies are out in front on the LGBT conversation and I'm proud—during Pride month—to declare that we are working hard to join them, to show our #McAfeePride. To start—diversity, inclusion, equality, and open community are fundamental bedrocks of our company culture. We're also doing simple things like ensuring our sites provide gender-neutral restrooms. And I'm proud to announce that McAfee's newest employee resource group (ERG) is forming to focus on LGBT goals such as recruitment and retention of LGBT employees, and support of business opportunities with LGBT consumers. You'll hear soon from our global chief human resources officer on how you can get involved as a member or ally. The LGBTQ ERG joins active groups, including at our Plano site which are focused on the Bible, military vets, and African American and Latino pride, as well as WISE (Women In Security) which is thriving at ten McAfee locations worldwide. (NOTE—Our HR team is always standing by, ready to help you create an employee resource group focused on a cause or issue important to you.)

Look for me to share more about diversity in the coming months and years as we add additional chapters to the new McAfee story, but this month let's recognize and honor the significant achievements of our LGBT co-workers, family, and friends in their march to equality. Their voices, their talents, and their experiences define them. Added to our own, they define us.

Chris

When you see a Pride selfie spot show up on your campus in the coming days, take a moment to write on a feather, place it on a wing, and join Ron Oliver from our HR team when you snap a picture to share on social and with your friends and family. You'll also see Pride show its colors on our intranet this month.