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Internal Editorial Post for the Chief Marketing Officer
Topic: Industry Recognition

Oscars Schmoscars

The Grammys are ancient history. So are the Golden Globes. And Hollywood's best and brightest have said their thanks to the Academy, been played off, and chauffeured home with golden trophies in hand and champagne toasts in the rearview mirror.

And yet, the accolades continue.

That is, they continue for one of the largest pure-play cybersecurity companies—because the 2020 season of industry distinctions is still well underway for McAfee.

Heading up the list of recognitions are three late-breaking citations from Cyber Defense Magazine for McAfee MVISION Cloud: Most Innovative Cloud Security, McAfee Endpoint Security: Most Innovative Endpoint Security, and McAfee MVISION EDR: Most Scalable Endpoint Security. This trio of commendations means a great deal, as the Cyber Defense editorial team is pledged to honor only the best ideas, and the best products and services in IT.

McAfee also won a coveted black crystal trophy in the 16th Annual Info Security Product Guide's 2020 Global Excellence Awards, taking gold in the Cloud Access Security Brokers (CASB) category for our MVISION Cloud for Container Security offering. Info Security PG annually honors achievement across all of IT security, worldwide, making this citation a special achievement.

On the channel front, CRN has been busy with its annual tradition of list-making. They named McAfee—the device-to-cloud cybersecurity company—among the year's best-of-the-best of device and cloud companies. Specifically, they named McAfee one of The 20 Coolest Endpoint Security Companies Of 2020 and one of The 100 Coolest Cloud Computing Companies Of 2020.

In a world where attacks and breaches grow ever more costly, the need to prevent file-less attacks, to protect the mobile experience, and to automate responses becomes ever more important. McAfee Endpoint Security delivers centrally managed defenses to meet those challenges, and then some. CRN recognizes the need to better tie together control points on the device and in the cloud, which is the genesis of the MVISION family of products and services.

On the cloud front, CRN said, "A surge in digitalization in the cloud has increased the amount of data theft in the last half-decade due to increased generation of digital content and lack of security to protect financial and corporate data." They also called out McAfee's acquisition of multi-cloud application and security platform NanoSec, because our new Unified Cloud Edge (UCE) offering relies on solid governance and compliance. UCE also helps reduce the risk of cloud and container deployments through definition and application of a single data protection and threat prevention policy across the device, the network, and the cloud.

Finally, McAfee is the only vendor to be named as a January 2020 Gartner Peer Insights Customers' Choice for Cloud Access Security Brokers (CASBs). Think about it. While all vendors, including McAfee, are passionate about the work they do to help customers protect what matters most, it's when those same customers speak out that matters most. Case in point: In this most recent Gartner Peer Insights Customers' Choice report, McAfee is the only vendor with at least 50 non-vendor sponsored reviews, and a score of 4.6 out of 5 stars. A special thank you to our customers who raised their voices in support of McAfee.

So, pop a cork and raise a glass as we take a brief moment to savor this news of multiple recognitions, because it's you—our employees—who actually are being called out in these accolades.

Of course McAfee is proud to commemorate the first months of 2020 in this way. But we're even more proud to get back to work, to stand side by side with our customers and partners, the frontline defenders who do the yeoman's work every day, to protect the digital experience.

Now that's an effort worthy of celebration.